

POWER 2018 EDITORIAL CALENDAR

- » All fuel types are covered in some way in every issue:
COAL **C**, GAS **G**, NUCLEAR **N**, RENEWABLES **R**
- » Topics are subject to change and are not restricted to this list.
- » Please review the Contributors' Guidelines (click "Contribute" at the bottom of powermag.com) and submit editorial pitches at least **three months** prior to desired publication month.
- » For general editorial submissions and press releases, please send to editor@powermag.com

EXCLUSIVE DEPARTMENTS

- SPEAKING OF POWER:** The editor comments on a wide variety of issues related to the power industry.
- GLOBAL MONITOR:** Briefs on the latest business and technology developments around the world.
- FOCUS ON O&M:** Best practices, new technology options, and real-world examples of how to improve business performance through operations and maintenance excellence.

- LEGAL & REGULATORY:** Legal experts examine the regulations, laws, and policies that affect power generation.
- COMMENTARY:** Noted spokespersons with a variety of points of view offer their take on industry issues
- EQUIPMENT SHOWCASE:** A unique feature on the latest equipment offerings for various power plant applications.
- SPECIAL ADVERTISING SECTIONS:** This is an opportunity to provide sponsored content in POWER magazine. See below for feature topics.

JANUARY

- » 2018 Industry Forecast **C G N R**
- » Advances in Gas Turbines **G**
- » The Future of Independent Power Producers **C G N R**
- » Drones in the Power Industry **C G N R**
- » India's Power: An Overview **C G N R**

EQUIPMENT SHOWCASE: INSTRUMENTATION & CONTROL **C G N R**
SPECIAL ADVERTISING SECTION: EXECUTIVE INSIGHT

AD CLOSING DATE:
December 1, 2017
AD MATERIALS DUE:
December 5, 2017

FEBRUARY

- » Digital Power Plant Technology **C G N R**
- » Augmented Reality for Maintenance **C G N R**
- » Plant Upgrade Risk Mitigation **C G N R**
- » Distributed Energy Resources **R**

ELECTRIC POWER SHOWCASE I **C G N R**
CONNECTED PLANT SHOWCASE **C G N R**
SPECIAL ADVERTISING SECTION: CONNECTED PLANT

BONUS DISTRIBUTION:
 Connected Plant Conference (Feb. 27-28, Charlotte, NC)

2nd Annual
 **CONNECTED PLANT**
CONFERENCE
 Harnessing Digital Tools to Drive Success
SHOW ISSUE

AD CLOSING DATE:
January 2, 2018
AD MATERIALS DUE:
January 8, 2018



PRE-SHOW ISSUE

MARCH

- » Operations & Maintenance **C G N R**
- » Carbon Capture and Storage **C G**
- » Reverse Osmosis **C G N**
- » Gas Demand Forecast **G**
- » Nuclear Waste **C G N R**

ELECTRIC POWER SHOWCASE II **C G N R**

ADVERTISING READERSHIP SURVEY: SIGNET ADSTUDY®

BONUS DISTRIBUTION:
 EUEC (March 5-7, San Diego, CA)
 ELECTRIC POWER Conference and Expo (March 19-22, Nashville, TN)
 PRB Coal Users Group Annual Conference (March 19-22, Nashville, TN)

 **ELECTRIC**
POWER
 CONFERENCE + EXHIBITION
SHOW ISSUE

AD CLOSING DATE:
February 1, 2018
AD MATERIALS DUE:
February 6, 2018

Western Turbine Users, Inc. Conference (WTUI) (March 18-22, Palm Springs, CA)
 Nuclear - Small Modular Reactors and Advanced Reactors (March 27-28, Atlanta, GA)

APRIL

- » Combined Heat & Power **C G**
- » Reciprocating Technology **G**
- » Double Reheat Boiler **C**
- » Disaster Preparedness: Transformers **C G N R**
- » Crisis Response and Management **C G N R**

EQUIPMENT SHOWCASE: DIESEL AND GAS GENERATORS **G**

BONUS DISTRIBUTION:
 Spring CTOTF Conference and Trade Show (April 8-12, Greenville, SC)
 IEEE T&D Conference and Expo (April 16-19, Denver, CO)
 LDC Gas Forum Southeast (April 9-11, Atlanta, GA)

AD CLOSING DATE:
March 1, 2018
AD MATERIALS DUE:
March 6, 2018

MAY

- » Water and Wastewater Treatment **C G N R**
- » Electric Power Post-Show **C G N R**
- » Distributed Gas Generation **G**
- » Energy Storage **R**
- » Advances in Off-Shore Wind **R**

EQUIPMENT SHOWCASE: CONTINUOUS EMISSIONS MONITORING SYSTEMS AND GAS ANALYZERS **C G**

SPECIAL ADVERTISING SECTION: WATER

BONUS DISTRIBUTION:
 AWEA WINDPOWER (May 7-10, Chicago, IL)



POST-SHOW ISSUE

AD CLOSING DATE:
April 2, 2018
AD MATERIALS DUE:
April 5, 2018

JUNE

- » Improving Plant Efficiency **C G N**
- » Extreme Weather Risks **C G N R**
- » Reengineering Coal Plants **C**
- » Heat Recovery Steam Generator **G**
- » Africa's Power: An Overview **C G N R**

EQUIPMENT SHOWCASE: BOILERS, BURNERS, COMBUSTION **C G**

SPECIAL ADVERTISING SECTION: EUROPE

BONUS DISTRIBUTION:

EEI Annual Convention (June 4-7, San Diego, CA)
LDC Gas Forum Northeast (June 11-13, Boston, MA)
ACHEMA (June 11-15, Frankfurt, Germany)
APPA National Conference (June 15-20, New Orleans, LA)

A&WMA's 111th Annual Conference & Exhibition (June 25-28, Hartford, CT)
WNE - World Nuclear Exhibition (June 26-28, Paris, France)
ISA POWID Symposium

AD CLOSING DATE:

May 1, 2018

AD MATERIALS DUE:

May 4, 2018

JULY

- » Plant of the Year Award **C G N R**
- » Floating Solar **R**
- » Safety: Preventing Human Errors **C G N R**
- » The Evolving Power Workforce **C G N R**
- » Awards: Water; Smart Grid; Reinvention; Commercial and Industrial Generation

EQUIPMENT SHOWCASE: CONSTRUCTION EQUIPMENT **C G N R**

ADVERTISING READERSHIP SURVEY: SIGNET ADSTUDY®

SPECIAL ADVERTISING SECTION: CORPORATE CAPABILITIES

AD CLOSING DATE:

June 1, 2018

AD MATERIALS DUE:

June 5, 2018

AUGUST

- » Top Plant Awards-Coal **C**
- » Wind Collection Design **R**
- » Radioactive Waste Treatment **N**
- » High-Voltage Direct Current **C G N R**
- » Gas Supply Challenges **G**

EQUIPMENT SHOWCASE: MOBILE TECHNOLOGIES **C G N R**

AD CLOSING DATE:

July 2, 2018

AD MATERIALS DUE:

July 5, 2018

SEPTEMBER

- » Top Plant Awards-Renewables **R**
- » Solar Manufacturing Trends **R**
- » Energy Transitions **C G N R**
- » Advanced Coal Technologies **C**
- » Predictive Maintenance **C G N R**

EQUIPMENT SHOWCASE: PUMPS **C G N R**

BONUS DISTRIBUTION:

LDC Gas Forum Mid-Continent (September 10-12, Chicago, IL)
Fall CTOTF Conference and Trade Show (September 16-20, Chandler, AZ)
Turbomachinery and Pump Symposia (TPS) (September 18-20, Houston, TX)

WEFTEC (September 29- October 3, New Orleans, LA)
Solar Power International (September 24-27, Anaheim, CA)

AD CLOSING DATE:

August 1, 2018

AD MATERIALS DUE:

August 6, 2018

OCTOBER

- » Top Plant Awards- Gas **G**
- » Western U.S. Biomass Solutions **R**
- » Energy Imbalance **C G N R**
- » Robotics **C G N R**
- » Coal Material Handling Systems **C**

EQUIPMENT SHOWCASE: CORROSION PREVENTION AND WATER TREATMENT **C G N R**

BONUS DISTRIBUTION:

LDC Gas Forum Rockies & West (October 15-17, Denver, CO)
Fluid Sealing Association Fall Meeting (October 23-25, Montreal, Canada)

Western Power Summit

AD CLOSING DATE:

September 4, 2018

AD MATERIALS DUE:

September 6, 2018

NOVEMBER

- » Top Plant Awards-Nuclear **N**
- » LiDAR Remote Sensing for Power **R**
- » Component Transport **C G N R**
- » Process Control **C G N R**

EQUIPMENT SHOWCASE: VALVES, PIPES & FITTINGS **C G N R**

CONNECTED PLANT SUPPLEMENT

ADVERTISING READERSHIP SURVEY: SIGNET ADSTUDY®

BONUS DISTRIBUTION:

LDC Gas Forum US-MEX (November 12-14, San Antonio, TX)
11th Biennial Valve World Conference & Exhibition (November 27-29, Dusseldorf, Germany)

AD CLOSING DATE:

October 1, 2018

AD MATERIALS DUE:

October 5, 2018

DECEMBER

- » Environmental Issues **C G R**
- » Latest in Emissions Monitoring Technology **C G**
- » Molten Salt Reactor Technology **N**
- » Cyber Breach Recovery **C G N R**
- » Coal Ash Management **C**

EQUIPMENT SHOWCASE: TOOLS AND SAFETY PRODUCTS **C G N R**

SPECIAL ADVERTISING SECTION: ENVIRONMENTAL AD SECTION

BUYERS' GUIDE

AD CLOSING DATE:

November 1, 2018

AD MATERIALS DUE:

November 5, 2018